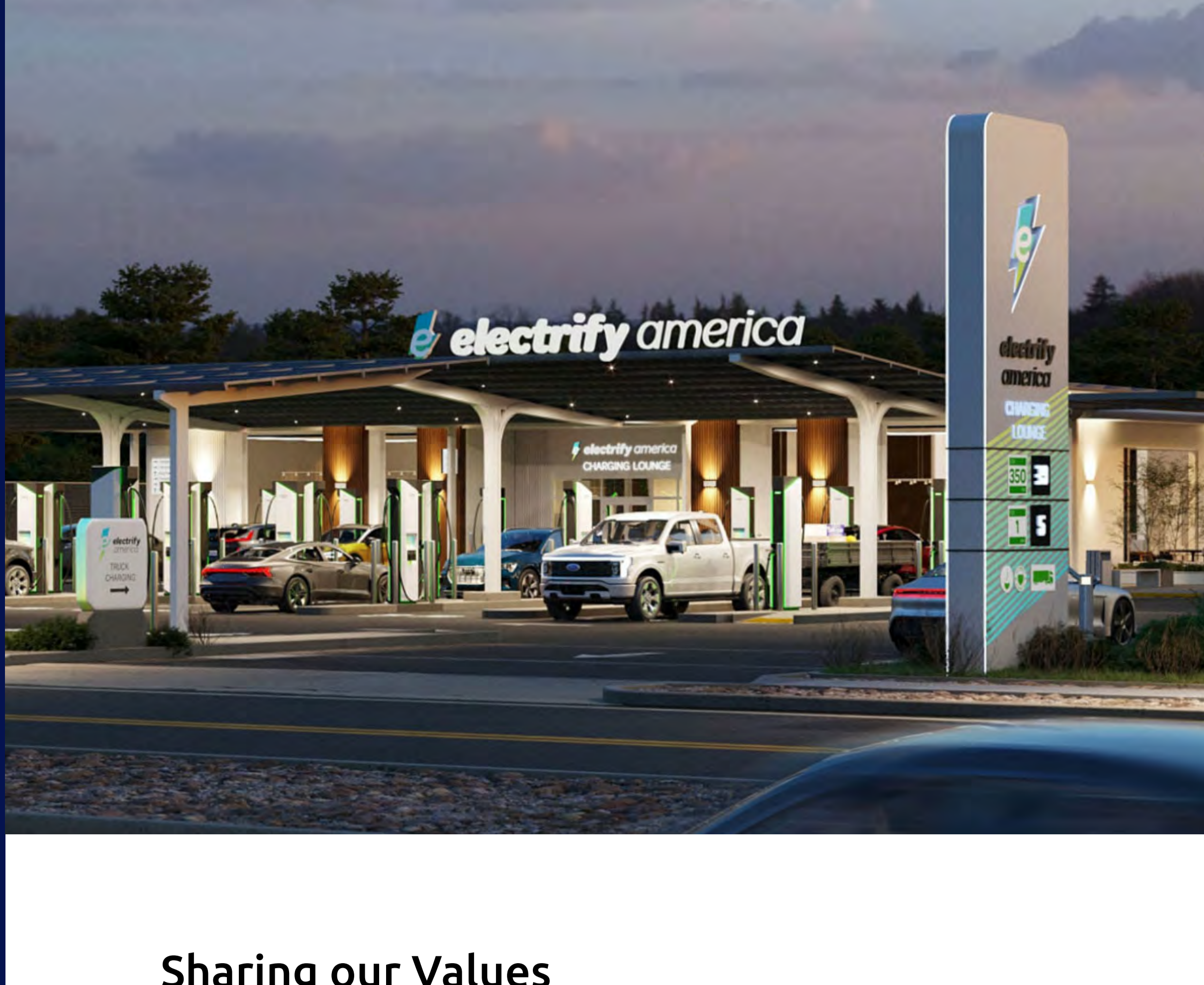


Corporate Social Responsibility

Q2 2022 Newsletter



Sharing our Values

With 2022 in full swing, we have taken the fresh start a new year provides while building on the momentum of a successful 2021. We've hit the ground running as we strive to unlock an electric future for all regardless of where you live or your socioeconomic status. With new community-based collaborations and investments on the horizon, we are gearing up for another banner year and are excited to share our continued progress as told through the on-the-ground work we are doing to enable and expand tailpipe emissions-free driving for all Americans.

Read our **2021 Corporate Social Responsibility (CSR) Highlights Report** for more information on several key efforts, investments and milestones within environmental sustainability, equity and diversity, and community empowerment from last year.

Return on 2021 STEM Investments

\$1.6 M

Invested in the Classroom:

Electrify America Investments in STEM and workforce development

Ecology Action
Educating students and training teachers through a tailored curriculum aimed at furthering their mission to create a thriving environment and low carbon economy.

Valley Clean Air Now
Developing a ZEV maintenance community college curriculum to provide hands-on experience in this growing field, along with assistance and community partnerships to support the low-income and disadvantaged community groups they serve.

Los Angeles Cleantech Incubator
Implementing a suite of educational and employment-focused actions among underrepresented groups, including creation of an e-mobility software, tech training and green workforce development, to help build an inclusive green economy.

National Energy Foundation
Developing and implementing national programs to educate K-12 and college students and engage teachers on the importance and benefits of electric vehicles and the future of electric transportation through a rigorous STEM-based curriculum.

Electrify America made significant investments in several community-based and national organizations last year focused on STEM and workforce development programs. Despite the rapidly changing and evolving pandemic climate, these organizations met or exceeded their ambitious goals of providing electric vehicle (EV) educational resources and hands-on training to the next generation of EV drivers and highly skilled technicians across their communities and the country. In Q2 2022, Electrify America will release an RFP to attract additional STEM and workforce development-focused organizations. For more information, email annie@compass-comms.com.

LEARN MORE

Electrify America “Plugs-In” on Earth Day

Drive Electric Earth Day By the Numbers

Nearly 200 virtual and in-person events across the United States and Canada throughout the month of April

Featuring several of the more than 40 electric vehicle models available for sale right now

Giving our “Earth Day” game a boost this year, Electrify America is working with Plug In America to sponsor several events around the country as part of their “Drive Electric Earth Day” campaign throughout the month of April. Offering both virtual and in-person options, these local events are an opportunity for community members to interact with EV displays and demonstrations, ask questions and learn about rebates, incentives and other accessibility tools. Come out and join us or learn more about events and EV information in your area at the link below.

LEARN MORE

Community Partner Spotlight: Ecology Action Purchase Guidance Program Year-In-Review

Purchase Guidance Assistance By the Numbers

Exceeded goal of number of participants assigned to ambassadors by 136% to 543 people total

Exceeded number of participants eligible for increased grant or rebate programs by 194% to 436 people total

Ecology Action, a Central Coast California community-based organization, put an Electrify America investment to work in 2021 by offering one-on-one EV purchase guidance assistance to the underrepresented communities they serve. The team developed community ambassadors (both Ecology Action staff and volunteers) to educate drivers about the benefits of driving electric in their region. Offering meaningful interactions and experiences for both ambassadors and participants alike, this unique program is a model for how to empower and arm communities to be the change they seek with electric transportation and charging. Electrify America will build on these efforts with further community investments throughout the United States in 2022 and beyond.

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Sustainable Innovations: Battery Energy Storage Systems at Electrify America Stations

Battery Energy Storage Systems By the Numbers

Onsite, behind-the-meter battery energy storage systems at over 150 DC fast charging stations around the country

These systems in total have more than 30 megawatts (MW) of energy storage capacity

How Does This Affect Electric Vehicle (EV) Drivers?

Without battery energy storage systems, the cost of power from a utility company can surge with usage. If power surges, or demand charges, were passed on to EV drivers, charging costs could fluctuate wildly.

Electrify America has installed onsite, behind-the-meter battery energy storage systems at over 150 DC fast charging stations around the country. These systems in total have more than 30 megawatts (MW) of energy storage capacity, representing the largest roll-out of onsite behind-the-meter battery energy storage coupled with ultra-fast DC chargers in North America. The systems store power when electricity costs are low and add more power during high points of use, reducing impact on the electrical grid and easing demand surges.

LEARN MORE

Electric Vehicle Charging in America Education Series

Go behind the scenes with Electrify America's "Center of Excellence" technology and innovation lab.
Watch now

Learn how Electrify America is preparing for the electric future through STEM investments and network expansion.
Watch now

See all the going into the making of an electric vehicle charging station.
Watch now

Enabling Electric Mobility

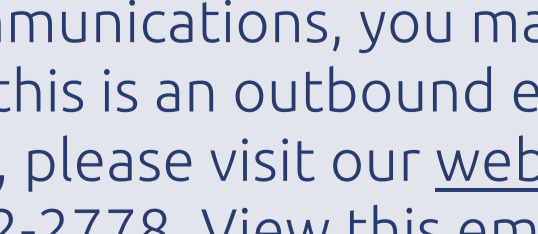
- Expanded network to more than 800 charging stations comprised of about 3,500 individual chargers open or with construction completed.
- Expanded charging agreements to include 15 automakers, and growing.
- Introduced our vision for “the charging station of the Future” to transform the experience, while introducing our Gen 4 chargers. [Learn more here.](#)

Trending Corporate Social Responsibility Stories

- How electric vehicles and other transportation innovations could slow global warming, according to IPCC. [Learn more.](#)
- How higher and more volatile energy prices will affect the move to clean energy. [Learn more.](#)
- Diversity, Inclusion 'Critical' to High Performance at Work: Researchers. [Learn more.](#)

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